

National Recovery Month

Prevention Works • Treatment is Effective • People Recover

Target Audience: People and families in recovery; treatment providers; related professionals; general public

Objective: To celebrate individuals and families in long-term recovery and to acknowledge those working in the field who provide recovery services.

Venue: Eastside Foursquare Church: the venue has several rooms for breakout activities and two large rooms that will be considered “main stages” for music and speakers. There is ample free parking. Address is 14520 100th Ave. NE Bothell, WA 98011

Event flow: This event is free and open to the public. Certain activities will have set times, but in general people will be able to come and go as they please. Exhibitors and vendors will be set up in high-traffic areas. A tote bag will be provided to attendees as they walk in to collect giveaways and other resources.



Promotion: Founding sponsors will spread the word through their alumni communication channels, paid advertising and earned media (news releases, PSAs, etc)

Attendance goal: 400

Day of Event Schedule

9-10 a.m.: AA, NA, ALANON, etc meetings (exhibitor setup)

10 a.m.– 2p.m.: Various breakouts, speakers and entertainment, including

- Children’s activities, such as face painting and video games
- Breakout speakers and panels on topics such as family, sober fun, seniors and youth
- Musical entertainment
- Recovery comedian
- Community resource vendors related to recovery or healthcare
- Food vendors

2-3 p.m.: Closing remarks and performance by a recovery band (exhibitor take down)